

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L3

Results as of: 05/31/2018

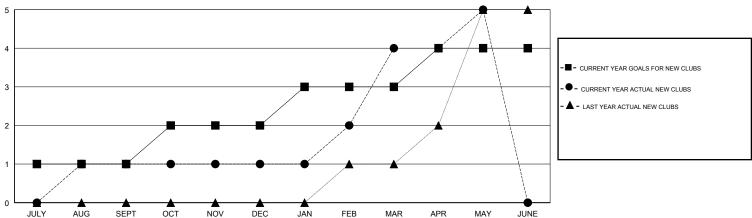
GMT: HOWARD HUDSON

LOCATION CALIFORNIA

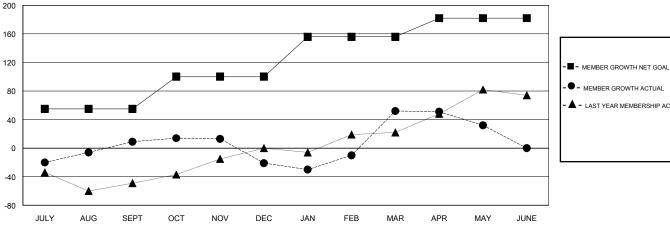
GMT CA

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1	1	0	JULY/AUG/SEPT	55	100	83
OCT/NOV/DEC	1	0	1	OCT/NOV/DEC	45	45	75
JAN/FEB/MAR	1	3	0	JAN/FEB/MAR	56	136	58
APR/MAY/JUNE	1	1	0	APR/MAY/JUNE	26	50	65

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1		43 CLUBS OF 61 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 720 (54.67%) FEMALE 597 (45.33%)	
DROPPED MEMBERS			Women Percentage Fiscal Year Goal: 44%	
DECEASED	7	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS	350
CLUB CANCELLED	9	MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF	188
OTHER	265		DUES	100
TOTAL	281			